



STRATEGIC PLAN

*Because life depends on us™, the **Bio Supply Management Alliance** supports continuous learning, improvement of bio supply management professionals and the enhancement of the efficacy of the supply chain of the industry through collaboration.”*





OUR MISSION

- * To build effective and efficient supply chain **STRATEGY** for the biotech industry by developing, advancing, and disseminating best practices, knowledge, and research.
- * To encourage and promote supply chain **INNOVATION** within the industry for the highest quality and clinical outcomes in patient care and welfare.
- * To create a supply chain **COMMUNITY** of thought and practice leaders from the business, professional association and academic sectors for information exchange, shared services, and collaboration.





GLOBAL COMMUNITY

- * We are bound for a journey unlike no other, Connecting professionals on LinkedIn and Constant Contact.
- * Followers from Asia, Europe, and Americas
- * Alliance companies with international presence
- * Supplier partners with international presence
- * Dedicated to increasing the capabilities and knowledge of the diverse global supply chain professionals in the biotech industry





SPECIAL FOCUS



Assist small and mid-sized Biotech companies with technology and service solutions to meet global challenges.





STAKEHOLDERS

- * Manufacturers
- * Suppliers- Materials and equipment
- * Distributors
- * Packagers & Printers
- * Logistics
- * Supply Chain Services
- * Warehousing & Transportation
- * Risk Management
- * Insurers
- * Legal
- * Human Capital Management
- * Storage and Asset Management
- * IT System Solutions
- * Management Consultancies
- * Technology Solution Providers





BOARD OF ADVISORS

- * **Dave Malenfant**, Vice President, Global Supply Chain, Alcon Labs
- * **Jaynat Aphale**, Senior Vice President, technical Operations, Sarepta
- * **Paul Anderson**, Vice President, Global Procurement, Life Technologies
- * **Kevin Pegels**, Vice President, Supply Chain NA, Bayer Healthcare
- * **Mark Buck**, Global Supply Chain & Procurement Leader, Bio-Rad
- * **Mary Kachinsky**, Senior Director - Sourcing, Cubist Pharmaceuticals
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- * **Rayne Waller**, Vice President Supply Chain, Amgen
- * **Richard Dawe**, Professor, Golden Gate University
- * **Rob Tenerowich**, Vice President Supply Chain, BioMarin Pharma
- * **Susanne Somerville**, Vice President, Supply Chain NA, Genentech
- * **Shankar Suryanarayanan**, Sr. Director, Baxter





SYNERGISTIC ALLIANCES





STEERING COMMITTEES



- * Environmentally-Controlled Logistics (Cold Chain Management)
- * Healthcare Policy
- * Molecular Diagnostics Testing (MDx)
- * Supply Chain Clinical Operations Management (SCCO)
- * Supply Chain Information Management (SCIM)
- * Supply Chain Risk Management (SCRM)
- * Supply Chain Strategic Sourcing Management (SCSS)
- * Supply Chain Talent Management (SCTM)



BSMA TEAM

- * **Devendra Mishra**, Executive Director and Co-Founder , Acting CFO & CMO
- * **Dave Malenfant**, Executive Vice President, Industry Liaison & Talent Development
- * **Shankar Suryanarayanan**, Vice President, Strategic Planning & International
- * **Vishal Singal**, Vice President, Cold Chain and Emerging Markets
- * **Bill Coakley** , Vice President, Strategic Alliances
- * **Deborah Rice**, Vice President, Sponsor & Membership Sales
- * **Dotti Yells**, Vice President, Marketing, Web Master & Data Base Administrator
- * **Wayne McDonnell** , Industry Leader (Gartner, AMR Research), PwC
- * **John Mitchell** , Legal Counsel



STRATEGIC INITIATIVES



- * Bio-Serialization and ePedigree
- * Hi-tech Meets Biotech
- * Cold Chain Supply Chain
- * Clinical Operations Management
- * SCM Talent Development: Advancement of B2B Connectivity
- * Consortium Purchasing





Thank You!

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